



TALKING POINTS for the PRESENTER

Presenting Your Organization with Impact and Emphasis

engage your audience	know the facts	share the details	imagine the impact
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The following talking points are shared as general guidelines and suggestions for a thorough yet concise presentation promoting your nonprofit nominee to the Women of Impact membership.

Remember – your presentation is limited to 5 minutes.

1. Start with a gripping opening line, a detail showing the dire need of the organization or an example of the impact a grant can make. Example: “1 out of every 3 women in our community does not have access to the recommended course of prenatal care.”
2. State your name, the organization and your role with the organization.
3. Share the mission of the organization.
4. Be prepared to share key facts about the organization, such as budget size, funding sources, board structure, staffing, their 1-3 biggest needs, etc. We highly recommend contacting the organization’s executive director in advance of the meeting to learn as much as possible.
5. Describe the program the grant would support, including past impact and future goals.
6. Identify the audience and the number of people the funds would impact.
7. Outline the geographic areas of program concentration within Boone County, if any.
8. Explain how essential the program is to the Boone County community.
9. Share the metrics that will be used to measure the success of the program and use of the grant funds.
10. Summarize the most important details in the last minute.
11. Thank your audience.



TALKING POINTS WORKSHEET

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Use this worksheet to organize and guide your presentation. With these notes, you'll ensure you do not omit important information the audience needs to vote. Remember – your presentation is limited to 5 minutes.

Name of Charitable Organization: _____

Mission Statement: _____

Headquarters and where services are provided: _____

If headquarters is outside of Boone County, how will the organization guarantee the funds are only used to support Boone County efforts?: _____

Key Facts about the organization, such as budget size, funding sources, board structure, staffing, their 1-3 biggest needs, etc.: _____

What population is served and how many does the organization serve (be specific to program funds will be used to support, if applicable): _____

How would the grant be used? Outline specific program(s) if applicable: _____

